

# Annual Impact Report 2023



**MACMILLAN**  
CANCER SUPPORT  
JERSEY

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# Welcome from our Chairman



I continue to be humbled by the incredible commitment of the team at Macmillan Jersey; commitment which has delivered comfort to so many islanders across 2023, but also seen significant progress on more long term initiatives.

I'd reflect that we have had a successful year in terms of activity aligned to our Vision – "Supporting everyone in Jersey affected by cancer, whilst shaping the future of cancer care", and our more immediate strategic goals.

Our counselling services sit at the core of the charity's activities, and 2023 saw us provide over 2500 individual sessions, with over 400 new users, 225 of whom were newly diagnosed. These are the numbers, but behind each sits an incredibly challenging story for those diagnosed, or associated parties seeking our support. Whilst the numbers of those being diagnosed with cancer continues to increase, Macmillan Jersey will continue to seek ways to provide support to the growing number of islanders impacted, across all parts of our society; a cancer diagnosis is not discriminatory, and neither are our services.

I'd like to take the opportunity to thank our team of counsellors, who work on our "front line", engaging with those most in need. Their role again goes far beyond "numbers", and I am frankly amazed by their professionalism and resilience in working with so many challenging situations in a selfless and positive way. This is not taken for granted.

2023 marked a year of significant development and progress for Macmillan Jersey, and indeed Cancer Care in Jersey. The launch of the Island Wide Cancer Strategy is an important milestone in the creation of services which meet the needs of those affected throughout their journeys.

Macmillan Jersey is proud to play a key role in the Improving the Cancer Journey Jersey (ICJJ) through our partnership with Health and Community Services and the provision of Holistic Needs Assessments to all those with a new diagnosis. This initiative should ensure that patients receive the most appropriate support and care.

My thanks to all those, both within and outside of Macmillan Jersey, who have worked so hard to make this a reality.

As we continue to challenge ourselves to provide services and support to ever more islanders, we also recognise that this will only be achievable if we are able to operate from a sound financial footing. We are, as ever, immensely grateful to all those who provide financial support, be that by way of supporting our many events, providing grants, being selected as a corporate's chosen charity, etc. Without this ongoing support, we simply could not provide the essential services that support so many islanders each year.

However, we have two key financial challenges to address; 1) the provision of more services will require more funding... 2) it is important that we seek to build up a higher value of regular giving income. Creating a more predictable and stable flow of funding is an important factor in enabling the Board to commit more funding to resourcing more services. I encourage anyone seeking to find a way to make a positive impact on Jersey society to do so via Macmillan Jersey.

A handwritten signature in black ink, consisting of a series of loops and a long horizontal stroke extending to the right.

**Paul Savery**



# A message from our Chief Executive Officer



As the Chief Executive Officer of Macmillan Jersey, I am so proud to present our Annual Impact Report for 2023. This year has been one of profound impact and progress in our vision to support everyone in Jersey affected by cancer, whilst shaping the future of cancer care. Our unwavering commitment to support local people affected by cancer is reflected in the milestones we've achieved and the lives we've touched. This summary highlights our key accomplishments, strategic initiatives, and our financial stewardship over the past year.

## 1. Collaboration and Partnerships

- a. Strategic Alliances: Macmillan Jersey formed new partnerships with Health and Community Services to produce the first Island Cancer Strategy 'Together'
- b. Joint pathway: Macmillan Jersey launched Improving the Cancer Journey Jersey (ICJJ) in partnership with Health and Community Services which jointly improves the pathway for patients diagnosed with cancer in Jersey
- c. Macmillan Jersey collaborated with various other cancer charities and organizations in Jersey to ensure clear referral and signposting pathways from ICJJ based on individual needs

## 2. Additional Service User Support

- a. Launched Improving the Cancer Journey Jersey (ICJJ) to ensure the individual needs of patients are addressed and supported
- b. Created a Cancer Psychological Multi Disciplinary Team to address any high level needs
- c. Every patient in Jersey receiving a Holistic Needs Assessment

## 3. Counselling and Emotional Support:

- a. Our cancer support counsellors delivered 463 counselling sessions to individuals affected by cancer
- b. Our incredible volunteers delivered 334 emotional support sessions to individuals affected by cancer

As a locally funded charity, these key achievements and strategic initiatives were only made possible with some incredible financial support.

Total Funds Raised: £933,669, reflecting the generosity and commitment of our donors, sponsors and partners. This represents a very stable but small increase from the previous year of £911,000.

Total Expenditure: £783,389, with 69% being spent directly on the service provision we provide. The remaining 31% were contributed to operational and fundraising efforts. This efficient allocation ensures that the maximum possible resources are directed towards our purpose and vision.

### Looking Ahead

As we look to the future, our strategic priorities for the upcoming year include:

- Reducing Barriers to Access: We are committed to reducing barriers to accessing our services by addressing language, environment and additional needs, ensuring that every individual can receive the support they need.
- Delivering on the Islands Cancer Strategy Objectives: We will ensure the successful delivery of the objectives assigned to Macmillan Jersey as outlined in 'Together' to enhance the quality and reach of our services.
- Holistic Needs Assessment (HNA): We aim to offer HNA's to every patient diagnosed with cancer, providing personalized care plans that address their unique needs and circumstances.
- Growing Sustainable Income: We will focus on growing our sustainable income through regular giving programs and strengthening our corporate partnerships, ensuring long-term financial stability.
- Future Home Project: We will begin scoping for our future home project.

In closing, I extend my deepest gratitude to our dedicated staff, volunteers, donors and partners. Your unwavering support enables us to continue making a meaningful difference in the lives of those affected by cancer in Jersey. Together, we can make a difference.



Stephanie Gibaut

# An introduction to our strategy

At Macmillan Jersey, our purpose is to support local people affected by cancer. This support is delivered in a multitude of ways and places the individual at the heart. Our strategy is rooted in a commitment to innovation, collaboration and sustainability, ensuring that we evolve with the needs of the people we support.

## Vision and purpose:

Our vision is to support everyone in Jersey affected by cancer, whilst shaping the future of cancer care.

Our purpose is to support local people affected by cancer.

To fulfil our purpose and work towards our vision, we have set forth the following strategic goals:

**Deliver a Holistic Needs Assessment to all patients in Jersey**



**Sustainable Income Model**



**Develop routes to access**



**Psycho-oncology services to be created and delivered**



**Collaborate and partner**



# Our Culture

At Macmillan Jersey, our culture is the foundation that supports our strategy. We believe that a positive, inclusive and empowering culture is essential for achieving our goals. Our core values guide our action and decisions, shaping our environment where every team member can thrive.



**Helpful**



**Together  
as one**



**Empathetic**

## Our Values

**H.E.A.R.T**



**Responsible**



**Authentic**



# The difference we made



**2,023**

The number of times our centre was visited in 2023 by someone affected by cancer. This is an average of 42 visits a week

The number of counselling 1-2-1 sessions provided in 2023.



**467**



**327**

Support sessions provided to friends, family and colleagues

Drop in support sessions provided by our invaluable volunteers



**334**



**326**

The number of complimentary therapies our therapist provided



## Service User story

"Two years ago, I found two lumps in one of my testicles, which immediately made me think there was something very wrong.

I got the earliest doctor's appointment I could, which was followed by an ultra-sound. At the time I was 27, very fit and healthy, non-smoker, very active, the father of a perfect little boy and had no history of testicular cancer in my family (or so far as I am aware). So, when it was confirmed that it was testicular cancer it was a huge shock, and it completely turned my life upside down.

Following the diagnosis, I had an operation to remove the affected testicle, and shortly thereafter I had a CT scan which confirmed that the cancer had not spread, so it looked as though the results were as positive as they could be, and I was looking forward to putting this all behind me. In the following year during my regular check-ups, a CT scan showed that the cancer had spread to my abdomen, which was less shocking but much harder to deal with as it felt a lot more serious. Stage 2 testicular is still very low risk in comparison to other cancers, but I still required chemotherapy treatment, which I had 3 cycles of over 2 months.

I am happy to say that the treatment was successful at clearing the cancer, and the CT scans I had in September 2023 and February 2024, showed that the affected lymph node in my abdomen, was again normal size meaning I was back to monitoring rather than any further treatment. I can now say in July 2024 that I am fit and healthy, also training for the Jersey marathon, which I will be running for Macmillan Jersey to try to give something back as the service they provided to me during my chemotherapy treatment and beyond was incredible, and I am not sure what I would have done without it.

My hope is that by sharing my story that it will raise some awareness around testicular cancer specifically, but also that cancer can happen to anyone, even a 27-year-old man who is fit and healthy."

**Jered Kelly**  
**29 years old**



# The Oasis

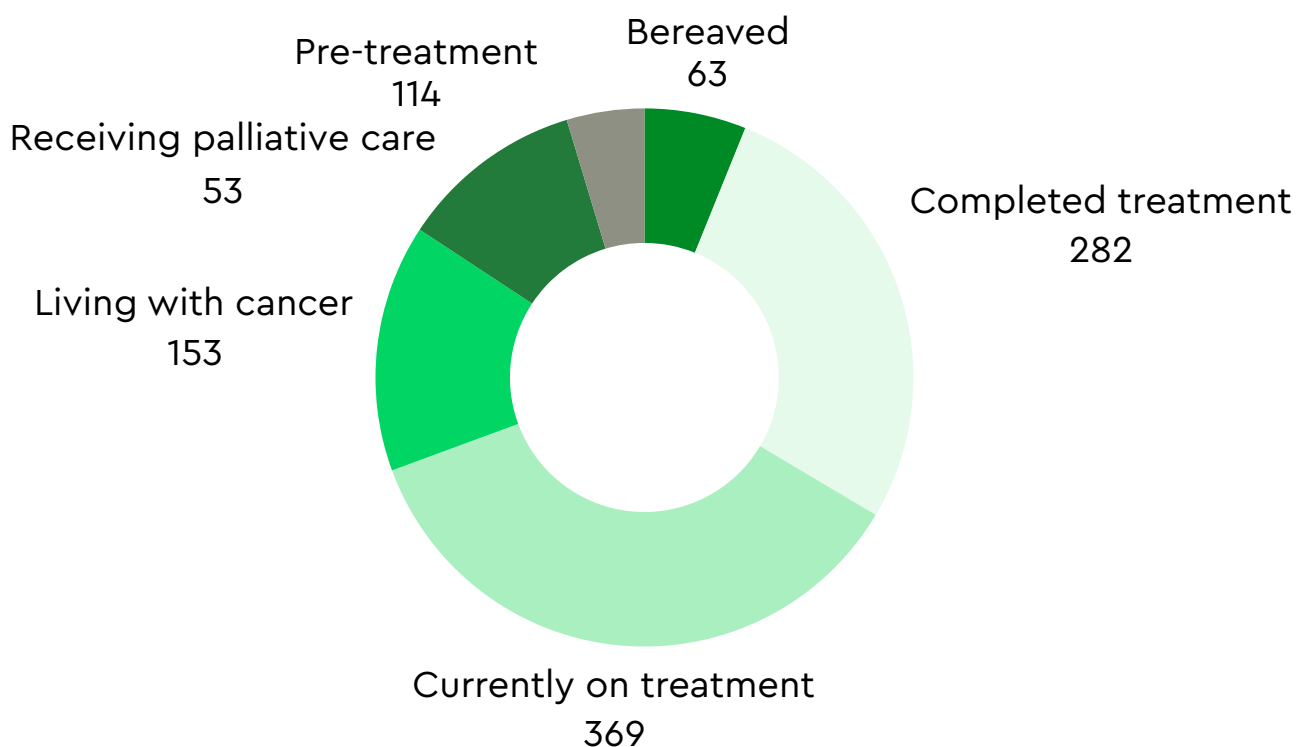
The Oasis is Macmillan Jersey's Cancer Support and Wellbeing Centre. The support services offered at The Oasis are:

- Drop in centre to chat with one of our emotional support team
- 1-2-1 Counselling sessions
- 1-2-1 Coaching sessions
- Hypnotherapy sessions
- Library of Practical Information
- Complementary Therapies (Massage, Reflexology)
- Wellbeing Talks
- Wellbeing classes (Tai Chi, Pilates, Yoga)
- Support groups (Prostate cancer support group, HOPE support)
- Social Sessions (Coffee Mornings, Allotment)
- Home to our Improving the Cancer Journey Jersey team offering Holistic Need Assessments)

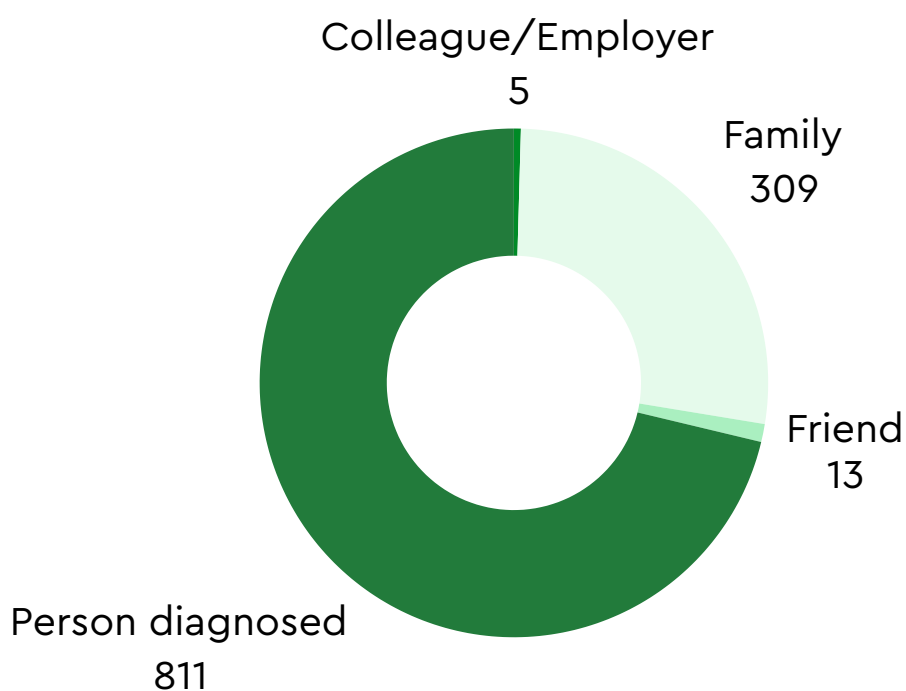
To ensure the best possible environment to deliver our services, The Oasis is audited every three years by Macmillan UK for our Macmillan Quality Environment Award; which looks at the space we deliver our services in against strict criteria. Currently we hold a rating of five, which is the highest quality environment mark awarded.

# The Oasis in numbers

## Stage of Pathway



## Type of person accessing services







## **Improving the Cancer Journey Jersey (ICJJ)**

After two years in planning, Macmillan Jersey was delighted to officially partner with Health and Community Services offering our new service Improving the Cancer Journey Jersey (ICJJ). This service forms one of the key deliverables within the Island Wide Cancer Strategy launched in 2023. This service also introduced a collaboration between Macmillan Jersey, GP practices and other related cancer support organisations.

ICJJ forms part of the cancer pathway with all newly diagnosed patients being referred from Health to our cancer support worker to be offered a Holistic Needs Assessment within the community. Following this assessment, an individualized care plan is created and shared with health and community services and GPs.

We are extremely grateful to the Barry Burns Foundation for funding the service for the next three years. In addition to this funding, ABC Jersey funded a breast specific cancer support worker and AFM renovated our existing space to make a separate unit for the ICJJ team.

We look forward to being able to support all islanders diagnosed with cancer in 2024.

# Our financial year at a glance

## We raised a total of £933,669

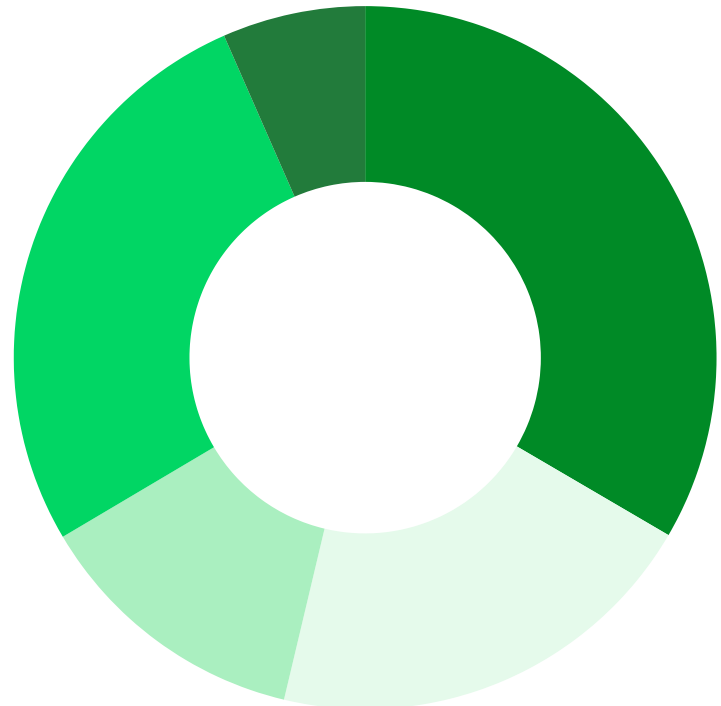
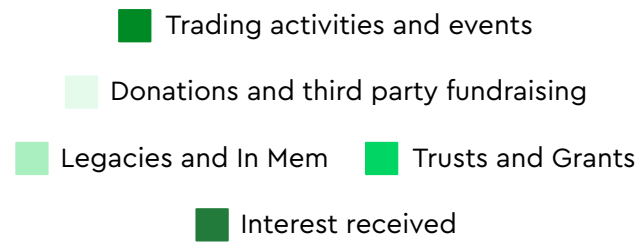
Trading activities and central events  
£312,048 (33%)

Donations and third party fundraising  
£189,450 (20%)

Legacies and In memorium  
£119,304 (13%)

Trusts, grants and foundations  
£251,458 (27%)

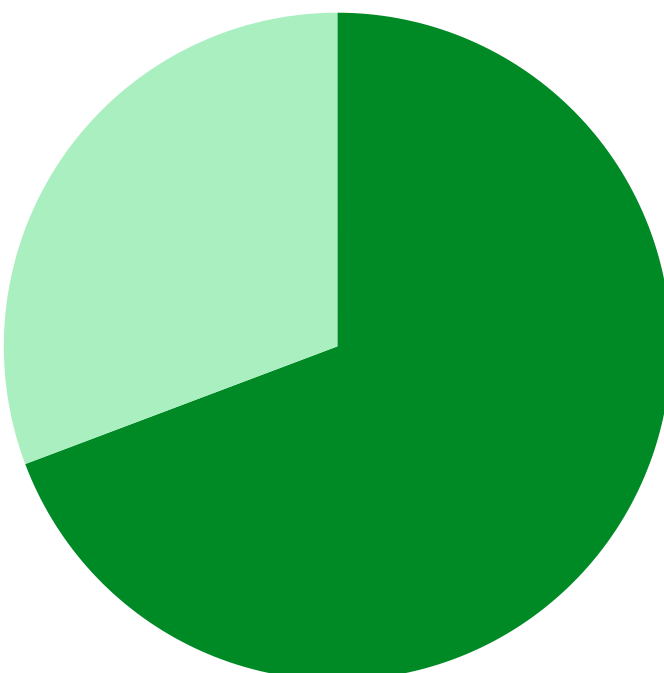
Interest received  
£61,409 (7%)



## Our expenditure totalled £783,380

Expenditure on charitable activities  
£542,608 (69%)

Costs of raising funds  
£240,772 (31%)



# Our Income

*Together, we can make a difference*

## Events

In 2023, Macmillan Jersey hosted various events including our Annual Rowathon, Jersey's Greatest Coffee Morning and our Cycle Challenge. Collectively our events raised an incredible £256,073. A huge thank you to all our sponsors who enabled this amount of money to be raised and to all the wonderful supporters for taking part.



and to the supporting partners



We were also delighted to be supported by various individuals and companies that did their own events in support of Macmillan Jersey. These included the Advisa Golf day, Prosperity day, Mac100, C5 Golf day, Rock fitness white collar Boxing





## Community and Corporate Partners

Like previous years, we were delighted to have the support of our wonderful community here in Jersey. For the second year running, Roberts garage continued to raise money through the community under their pennies scheme.

Our corporate giving increased in 2023, with the support of our incredible partners.



In 2023, 27% of our income was made up by grant and trust donations. Without this form of income, we simply couldn't provide the services we do.





## A special thank you

As a local charity - Macmillan Cancer Support Jersey receive no funding from the Government of Jersey, or Macmillan UK. Each pound raised comes from local businesses and individuals - people like Graham Bell.

*'Fundraising for Macmillan has become a personal mission for me following the loss of my brother to cancer. His battle was a challenging journey, not just for him, but for my entire family. Macmillan Jersey provides critical assistance to those affected by cancer and their work in offering practical, medical, and emotional support is invaluable. I want to help in any way I can raise funds to help ensure that others have access to these essential resources'.*

*'Macmillan Jersey's commitment to improving the lives of those with cancer aligns with my desire to honour my brother's memory. Fundraising is a way for me to channel my grief into positive action, helping to provide hope and support to other individuals and families facing similar struggles. This effort is a tribute to my brother and a step towards a future where fewer families have to endure the pain of losing a loved one to cancer'.*

From ourselves at Macmillan Jersey and those we support - we would like to thank Graham for his incredible fundraising activities.





# The Lounge

In 2023 Macmillan Cancer Support Jersey announced the closure of The Lounge – our charity book café located on Burrard Street.

Steph Gibaut – C.E.O of Macmillan Jersey said" The Lounge for Macmillan Jersey was created as a way of engaging with our local community, providing a space for our income team and creating another opportunity for income. Whilst we met most of these objectives, unfortunately COVID created some challenges and as a result changed the landscape in which we operate; which resulted in us having to make some difficult decisions. Our focus going forward will be to continue to engage with the community though outreach and fundraising events. Longer term, our hope is to look for another opportunity to have a space in the heart of the community".

As a local charity, Macmillan Jersey's vision is to support everyone in Jersey affected by cancer, whilst shaping the future of cancer care on island.

Whilst news of The Lounge closing may be disappointing to many, the charity wants to reassure the community that the closure of The Lounge will not deter from their commitment to providing vital support to those affected by cancer in Jersey.

We would like to take this opportunity to thank everyone that supported The Lounge during it's five years in operation.



## Our team

**Meera Rajasekaran**

Consultant Physician

**Kirsty Petrovic**

Cancer Support Worker/Administrator

**Lauren Perchard-Rees**

Chief Clinical Officer

**Andrew Gardham**

Community and Engagement Lead

**Steph Gibaut**

Chief Executive Officer

**Kevin Alway**

Operations and Communications Lead

**Kerrie Le Crom**

Lead Cancer Support Worker

**Caroline Carpenter**

Centre Coordinator

**Kate Fitzpatrick**

Cancer Support and Wellbeing Practitioner

**Georgie Phillips**

Lead Complementary Therapist





## Our board

**Dr Catherine Cooke**

Director of Sustainability

**Elsa Abreu**

Company Secretary

**Tina Stutchfield**

Director of HR

**Dr Sivasithamparam Himayakanthan**

Director / Oncologist

**Michelle Fielding**

Finance Director

**Alizamaan Mithan**

GP Director

**Danielle Pearse**

Director of Communications

**Paul Savery**

Chairman



# Volunteer thank you

At Macmillan Cancer Support Jersey - we simply couldn't provide the vital emotional, practical and wellbeing support we offer to any islander affected by cancer without our broad, diverse and incredible Green Team.

Steph - our Chief Executive Officer would like to thank those who donate their time on behalf of the charity in helping us provide our services here in Jersey.

'I want to take a moment to express my heartfelt gratitude to each and every volunteer at Macmillan Jersey. Your dedication, selflessness, and hard work are truly inspiring. You are the backbone of our organization, and your efforts make a profound impact on islanders affected by cancer'.

'Thank you to all our volunteers for their unwavering commitment and for the countless hours you have given to help others. Your compassion and generosity are the true embodiment of our purpose. We couldn't do this without you'.









# The Oasis

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