

FUNDRAISING TIPS

WE ARE
MACMILLAN.
CANCER SUPPORT
JERSEY

WE ALWAYS TRY TO LEND A HELPING HAND AT MACMILLAN JERSEY. THAT'S WHY WE'VE TRIED TO PUT THE 'FUN' IN FUNDRAISING BY SHARING OUR TOP TIPS WITH YOU TO HELP YOU RAISE MONEY:

1 Ideas

We have plenty of great fundraising ideas. Feel free to contact our fundraising team if you would like to share any ideas or even if you need a starting point. There are physical challenges like runs, hikes and swims. Or for you social types why not organise a coffee morning, a night in with friends, or golf with the guys?

2 Get by with a little help from your friends

Get your nearest and dearest on board, they could be your greatest asset. Ask them to:

- sponsor you
- pass on your sponsorship form or link to your online page to all their friends
- help out at any of your fundraising events, for example by donating items for a car boot sale or turning up in force for your quiz night.

3 Get work involved

There are lots of ways you can use the workplace to fill your fundraising coffers. Make the most of inter-team rivalry by organising an office Olympics, bake off or quiz night. And, don't forget last but by no means least, make sure you find out if your company operates a matched-giving scheme – a fantastic way to double your funds instantly.

4 Keep it local

Keep the sponsorship rolling in by making the most of your neighbourhood. Head down to your local supermarket to hold a collection or pack shoppers' bags for a small fee (don't forget to contact us for Macmillan buckets first). Approach local companies you know personally if they're unable to donate money, ask for a prize which you can use in your fundraising activities.

5 Have a knees-up

Host a quiz night, race night or disco. Pubs, bars and restaurants will often donate a room or private area free on weekdays if it means you get people through the door.

6 Online sponsorship page

Creating your own online sponsorship page is a quick and easy way to raise loads of money. The money's paid directly, you don't have to do anything but publicise your page and you can tell everyone about your event at the touch of a button. Just head over to our website www.macmillanjersey.com for further details.

Contact us:
By email fundraising@macmillanjersey.com,
or telephone 498188.
Visit our website www.macmillanjersey.com



MACMILLAN FUNDRAISING TIPS



7 Show off what you're doing

The more branded your event is, the more funds you'll raise. We can provide all sorts of things to make your event as Macmillan as possible. We'll also put it on our website if you send us the details.

If you are designing posters, flyers, tickets or Facebook pages for your event, ask us for our Macmillan Jersey logo.

Finally, if you need some tips on publicising the event within the community contact us.

8 Stay legal

Fundraising is all about having fun and raising money but, it's also subject to laws and legislation.

If you have any questions, please contact us.

9 Collections

Collecting donations from the public is a great way to boost your funds. But did you know that collections are governed by law and you often need to get permission first?

- If you're planning to hold a collection on public property, such as a pub or supermarket, you'll need to check it's alright with the owner beforehand and get the necessary permit. For collections in public spaces such as parks or streets, you'll also need a permit – which can take several weeks to arrange.
- One type of collection you don't need permission for is if you want to ask friends and family to donate to Macmillan Jersey in lieu of wedding or birthday presents.
- If you are planning on holding any kind of collection please contact the team at Macmillan to register your event with us and we can advise on the permissions you need.

10 Raffles, lotteries and prize draws

Raffles, lotteries and prize draws are all governed by legislation – please don't hold any of these without checking with the Jersey Gambling Commission first.

11 Insurance

When organising a fundraising event, you are responsible for making sure it poses no risk to others, therefore, you will need to consider whether you need insurance. In most cases, for public and/or hazardous events, you may need public liability cover in place. Please contact us for more information.



Contact us:

By email fundraising@macmillanjersey.com,
or telephone 498188.

Visit our website www.macmillanjersey.com